



The Sydney Morning Herald

CELLAR DOOR

26-28 | FEBRUARY | 2016

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NSW WINE PRODUCERS ENCOURAGED TO GET INVOLVED IN CELLAR DOOR

Registrations open for *The Sydney Morning Herald* Sydney Cellar Door

February 26-28, 2016 will see the return of *The Sydney Morning Herald* Cellar Door event, which brings together the best in NSW wine, food and produce. The event will play host to wineries and providores who exemplify the best the state has to offer.

Those in the NSW wine industry who are interested in the 2016 event are encouraged to register as a stallholder at this year's significantly reduced rate of \$2,681.00 +GST

Fairfax Events Head of Food James Laing said, "We love seeing Hyde Park transform into a microcosm of this great state's wine regions and producers, with around 100 winery stalls laid out by region. In recognition of the world-class wine produced in our regional areas, our focus for 2016 is to bring the country to the city.

"*The Sydney Morning Herald* Cellar Door gives our local wine and food industry the opportunity to bring their talent, cuisine and delicious wine to an engaged public. It's all about teaching and encouraging people to eat and drink locally."

In 2015, around 80,000 people enjoyed wine and produce from over 60 wineries laid out by region. This coming year eventgoers will be able to explore tasting tents, meet winemakers and enjoy live music to complete the perfect weekend in the park.

Opening times:

Friday, 26 February, 5am-9pm

Saturday, 27 February, 11am-6pm

Sunday, 28 February, 11am-5pm

For all stall holder expressions of interest, [click here](#) or email foodandwineevents@fairfaxmedia.com.au

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The festival marks a successful collaboration between The Sydney Morning Herald and the NSW Wine Industry Association, with the support of the NSW Government and The Herald's acclaimed Good Food and Good Food Guide brand.